

**Indira Gandhi National Open University**  
**School of Interdisciplinary and Trans-disciplinary Studies**

13 September 2024

**Special Campaign 4.0**

The Government has decided that Special Campaigns for institutionalizing Swachhata and reducing pendency will be held every year from 2<sup>nd</sup> October- 31<sup>st</sup> October. This year, the Special Campaign 4.0 will be preceded by the preparatory phase from 16<sup>th</sup> September to 30<sup>th</sup> September, 2024.

In this regard, School of Interdisciplinary and Trans-disciplinary Studies, IGNOU is organizing a Essay Writing and Slogan Writing Competition for all the IGNOU employees at Headquarters and Regional Centres.

**Topic for Essay Competition:**

- Zero Waste Lifestyle for Garbage Free India (in English)
- कचरा मुक्त भारत के लिए शून्य अपशिष्ट जीवन शैली (In Hindi)

**Topic for Slogan Writing Competition:**

- Importance of Waste Management (in English)
- अपशिष्ट प्रबंधन का महत्व (In Hindi)

**Last date for submission: 25<sup>th</sup> September 2024, 5.00 PM IST**

## **Instructions**

- The entries should be original
- The word limit for the essay competition is 1500-2000 words.
- The slogan should not be more than 10 words.
- First, Second and Third Winners will be announced for each category ( in English and Hindi )
- E certificates will be given to all the participants.
- Please mail your entries at [director.soits@ignou.ac.in](mailto:director.soits@ignou.ac.in) or [deekshadave@ignou.ac.in](mailto:deekshadave@ignou.ac.in)
- For any queries write to [director.soits@ignou.ac.in](mailto:director.soits@ignou.ac.in)